



Mobility Breakout: Key Questions

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Blue Door Strategy and Research

Transportation and Mobility



ROADS AND HIGHWAYS



TRANSIT



GOODS MOVEMENT



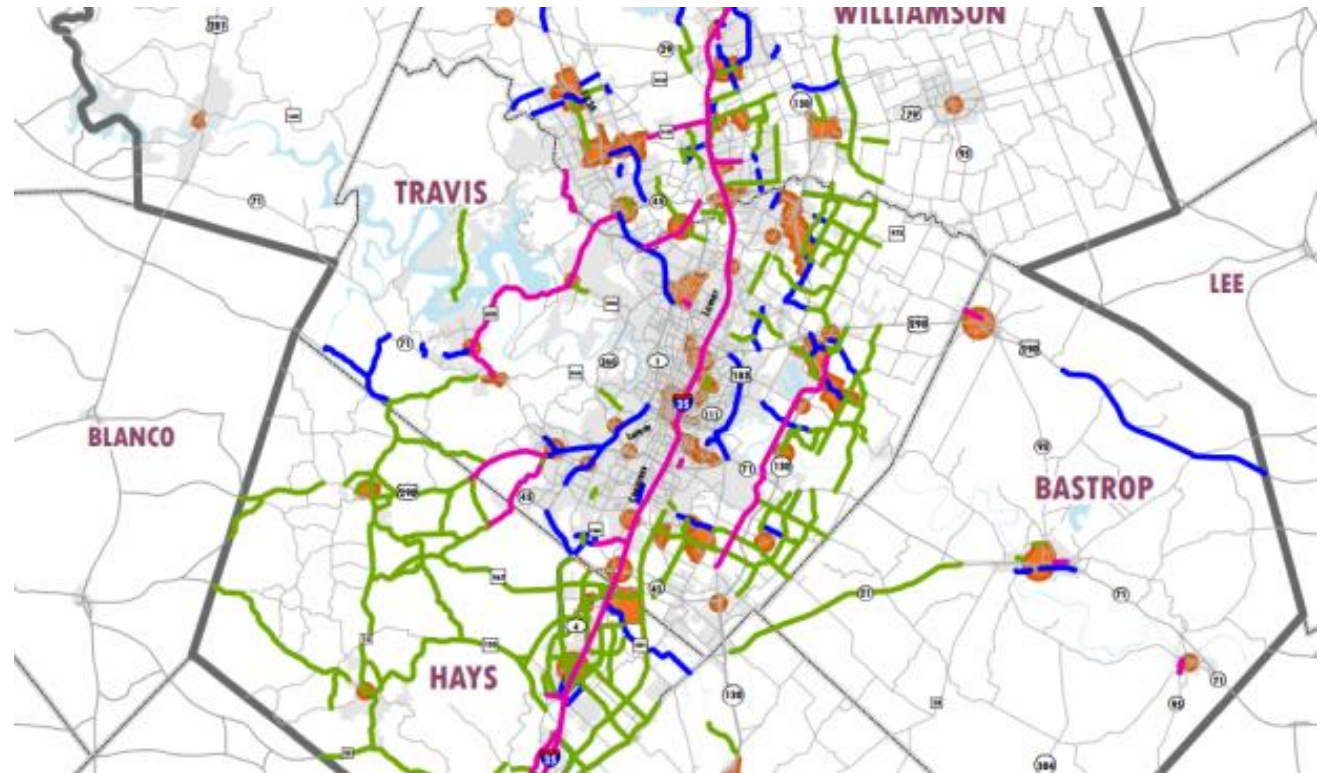
CONNECTIVITY



MICROMOBILITY

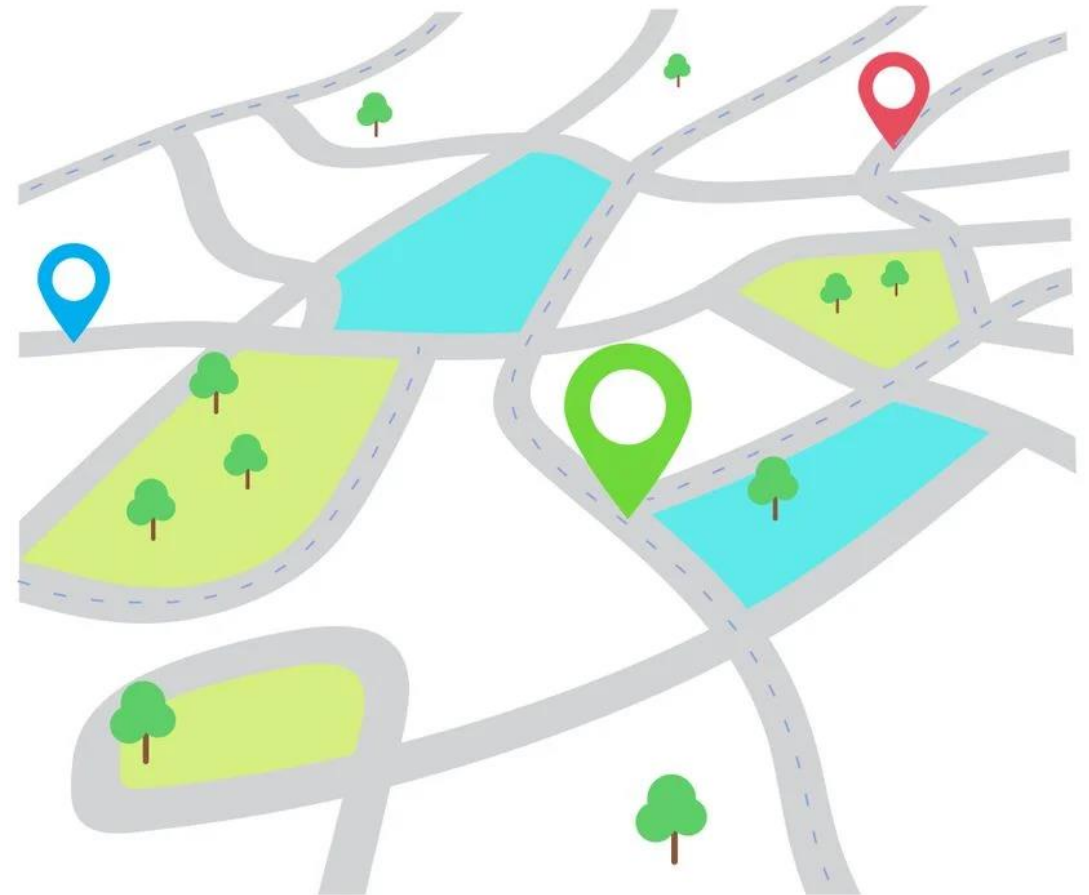
What's happened since ECT?

- New and expanded highways and toll lanes
- New and expanded transit service
- New interchanges and roundabouts
- New bike/ped facilities
- Introduction of tech-enabled modes
- Airport expansion
- New distribution centers
- On the horizon:
 - I-35 and Project Connect



Why not ECT Preferred Scenario?

- Siloed governance and project delivery
- Institutional inertia and lengthy time horizons
- Modal challenges
- Lack of policy tools



What has changed?



- COVID travel behavior changes
 - Commute patterns
 - Supply chains and e-commerce
- Best practices in local facility design
- Climate impacts of transportation
- Equity in mobility
- Technology-enabled solutions
- What will emerge in the next 20 years?

Future Needs

Research shows we need everything – all tools, all modes.

➤ Case study: I-35



Regional example: Cedar Park



Key Questions

- How do we agree on goals and solutions as a region? How do we come together to set a big vision with scale of solutions agreed upon and clear expectations?
- What do we have control over and what can we change? What are the immovable objects keeping us from radically improving our transportation systems? What policy levers are needed?
- What are the best governance, coordination and funding models? Do the models we have now get us where we want to be? How can we ensure that individual transportation projects don't lose sight of the bigger regional perspective when addressing mobility challenges?
- What are incremental steps for achieving our long-term mobility aspirations?
- How do we leverage the best and brightest to get us there?
- When we look back in twenty years what will we say we have achieved?

THANK YOU

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