



PLANNING
DEPARTMENT

Central Texas Population Change and Demographic Trends

Central Texas Catalyst Summit

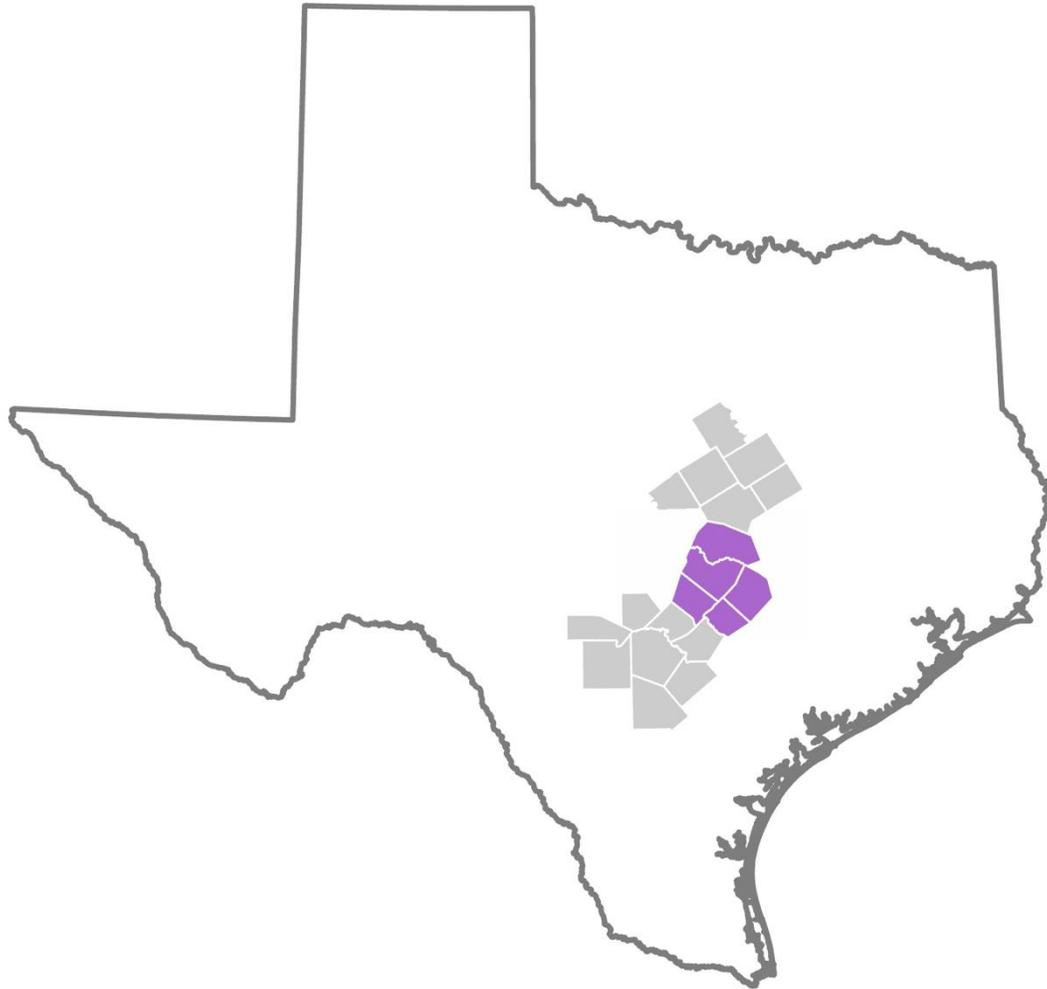
December 9, 2024

Content

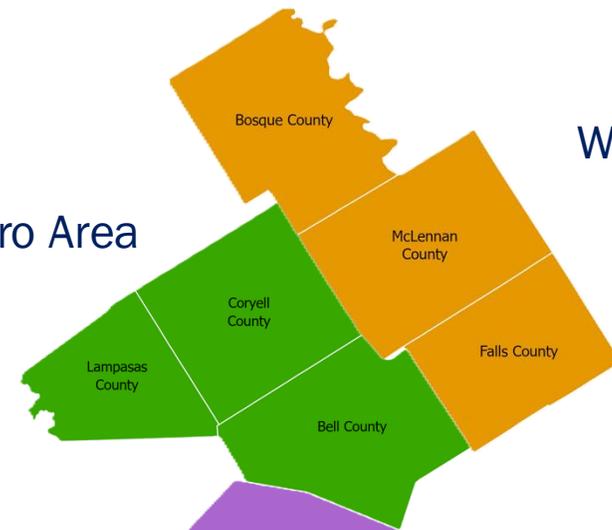
- The Central Texas Region
- Population Change
- Age Distribution
- Race & Ethnicity Composition
- Socioeconomic Indicators
- Future Growth



The Central Texas Region

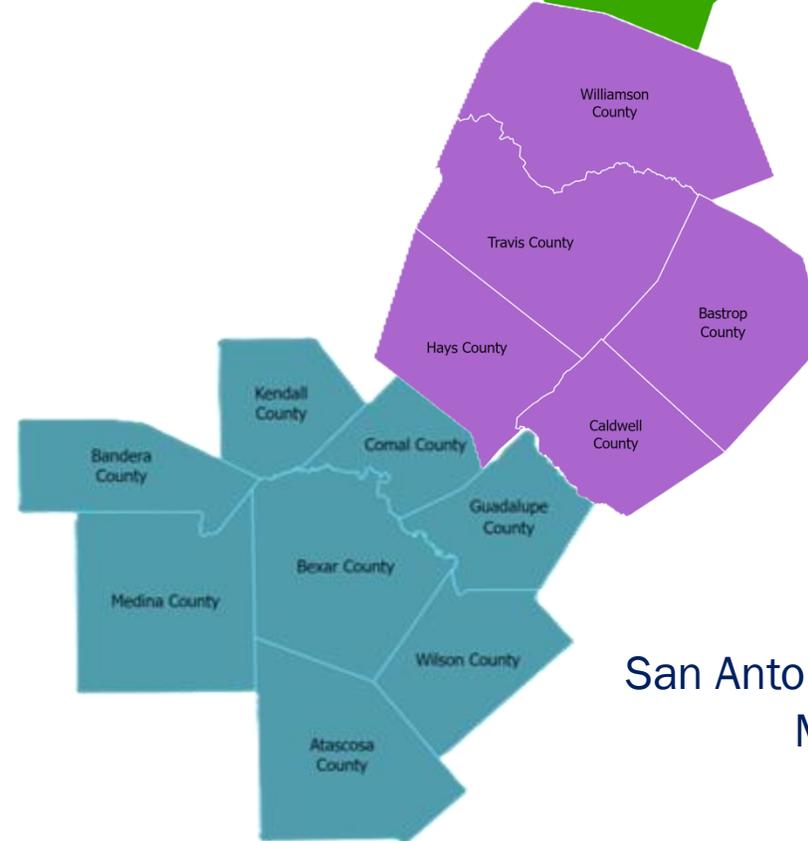


Killeen-Temple Metro Area



Waco Metro Area

Austin-Round Rock-San Marcos Metro Area



San Antonio-New Braunfels Metro Area



Central Texas metro areas among the fastest-growing in the country.

Rank	Metropolitan Statistical Area	2023 Population	Numeric Change, 2022-2023	Percent Change, 2022-2023
1	Jacksonville, FL	1,713,240	36,911	2.2
2	Austin-Round Rock-Georgetown, TX	2,473,275	50,105	2.1
3	Orlando-Kissimmee-Sanford, FL	2,817,933	54,916	2
4	Raleigh-Cary, NC	1,509,231	29,151	2
5	Dallas-Fort Worth-Arlington, TX	8,100,037	152,598	1.9
6	Houston-The Woodlands-Sugar Land, TX	7,510,253	139,789	1.9
7	Charlotte-Concord-Gastonia, NC-SC	2,805,115	50,458	1.8
8	San Antonio-New Braunfels, TX	2,703,999	48,071	1.8
9	Tampa-St. Petersburg-Clearwater, FL	3,342,963	51,622	1.6
10	Nashville-Davidson-Murfreesboro-Franklin, TN	2,102,573	31,554	1.5
59	Killeen-Temple, TX	501,333	6,844	1.4
86	Waco, TX	304,865	3,040	1.0



For the first time in 20 years, more people moved out of Travis County than moved in.

County	Population Estimate July 1, 2023	Change, 2022-2023		Components of Change	
		Number	Percent	Natural Increase	Net Migration
Austin-Round Rock-San Marcos Metro Area	2,473,275	50,105	2.1	24%	76%
Travis	1,334,961	7,411	0.6	133%	-33%
Williamson	697,191	24,918	3.7	18%	82%
Hays	280,486	11,383	4.2	14%	86%
Bastrop	110,788	4,383	4.1	11%	89%
Caldwell	49,859	2,010	4.2	9%	91%

Source: U.S. Census Bureau, Population Estimates Vintage 2023.



Although Austin and San Antonio MSAs are growing similarly, all counties in the San Antonio MSA have strong migration growth.

County	Population Estimate July 1, 2023	Change, 2022-2023		Components of Change	
		Number	Percent	Natural Increase	Net Migration
San Antonio-New Braunfels Metro Area	2,703,999	48,071	1.8	24%	76%
Bexar	2,087,679	27,488	1.3	40%	60%
Comal	193,928	9,179	5.0	3%	97%
Guadalupe	188,454	5,752	3.1	9%	91%
Medina	54,797	1,140	2.1	9%	91%
Wilson	54,183	1,429	2.7	1%	99%
Atascosa	51,784	1,048	2.1	7%	93%
Kendall	50,537	1,518	3.1	1%	99%
Bandera	22,637	517	2.3	-24%	124%



The Killeen-Temple metro area reached the half million mark this year, growing about evenly from migration and natural increase.

County	Population Estimate July 1, 2023	Change, 2022-2023		Components of Change	
		Number	Percent	Natural Increase	Net Migration
Killeen Temple Metro Area	501,333	6,884	1.4	42%	58%
Bell	393,193	5,739	1.5	64%	36%
Coryell	84,878	673	0.8	62%	38%
Lampasas	23,262	472	2.1	-23%	123%

Source: U.S. Census Bureau, Population Estimates Vintage 2023.



Growth in the Waco metro area is largely driven by migration into the city of Waco, the county seat in McLennan County.

County	Population Estimate July 1, 2023	Change, 2022-2023		Components of Change	
		Number	Percent	Natural Increase	Net Migration
Waco Metro Area	304,865	3,040	1.0	42%	68%
McLennan	268,583	2,421	0.9	46%	54%
Bosque	18,996	289	1.5	-35%	135%
Falls	17,286	330	1.9	-16%	116%

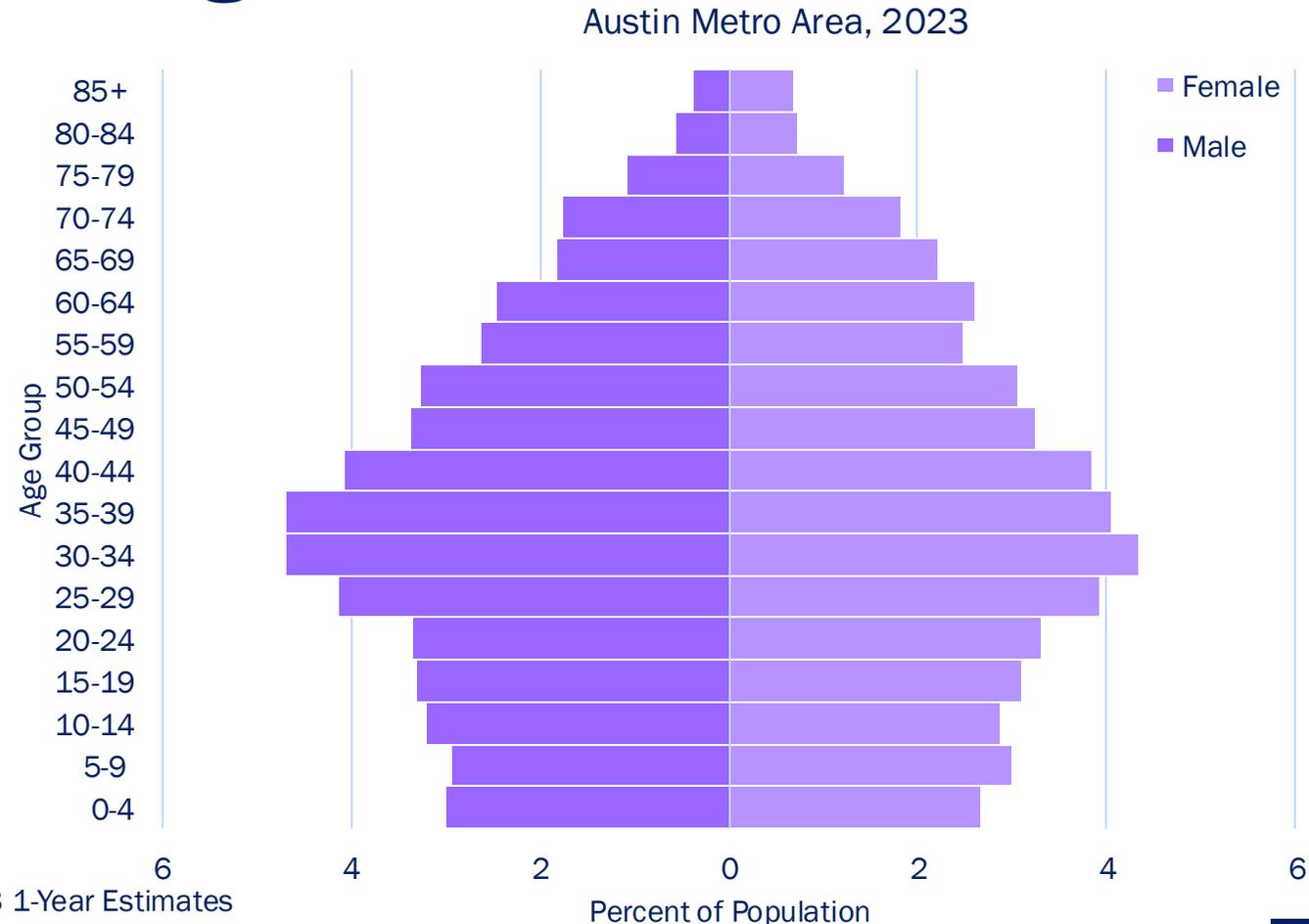
Source: U.S. Census Bureau, Population Estimates Vintage 2023.

Age Distribution



The Austin metro area age distribution extends at the young working age groups and has a tapered base, indicating a shrinking child base.

- Median Age = 36.3 years
- % Child Population = 21.4%
- % Older Population = 12.3%
- Bastrop & Caldwell Counties are the oldest at 38 years.
- Hays is the youngest at 33 years.

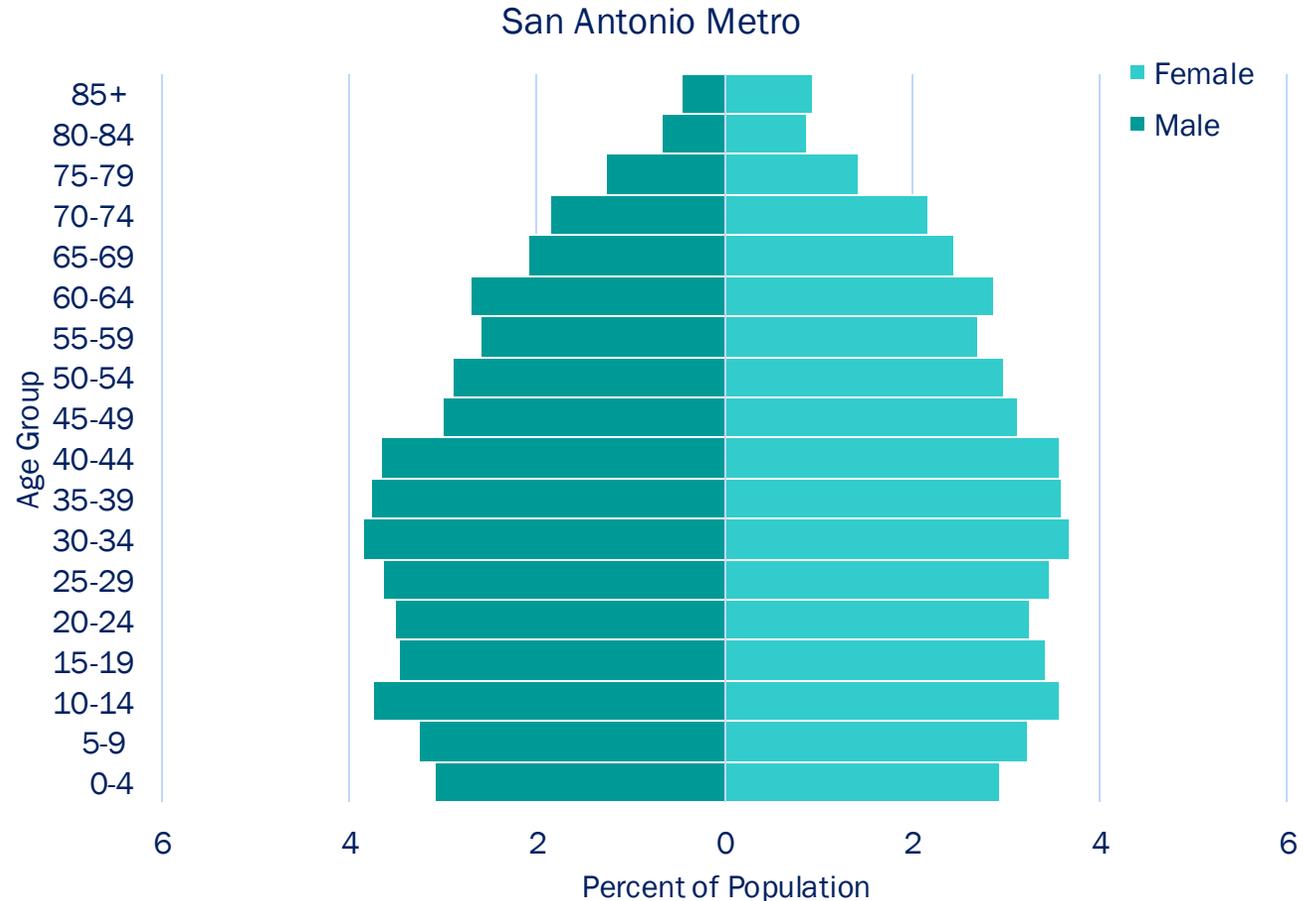


Source: U.S. Census Bureau, American Community Survey, 2023 1-Year Estimates



The San Antonio Metro Area Age Distribution

- Median Age = 36.2 years
- % Child Population = 24.1%
- % Older Population = 14.3%

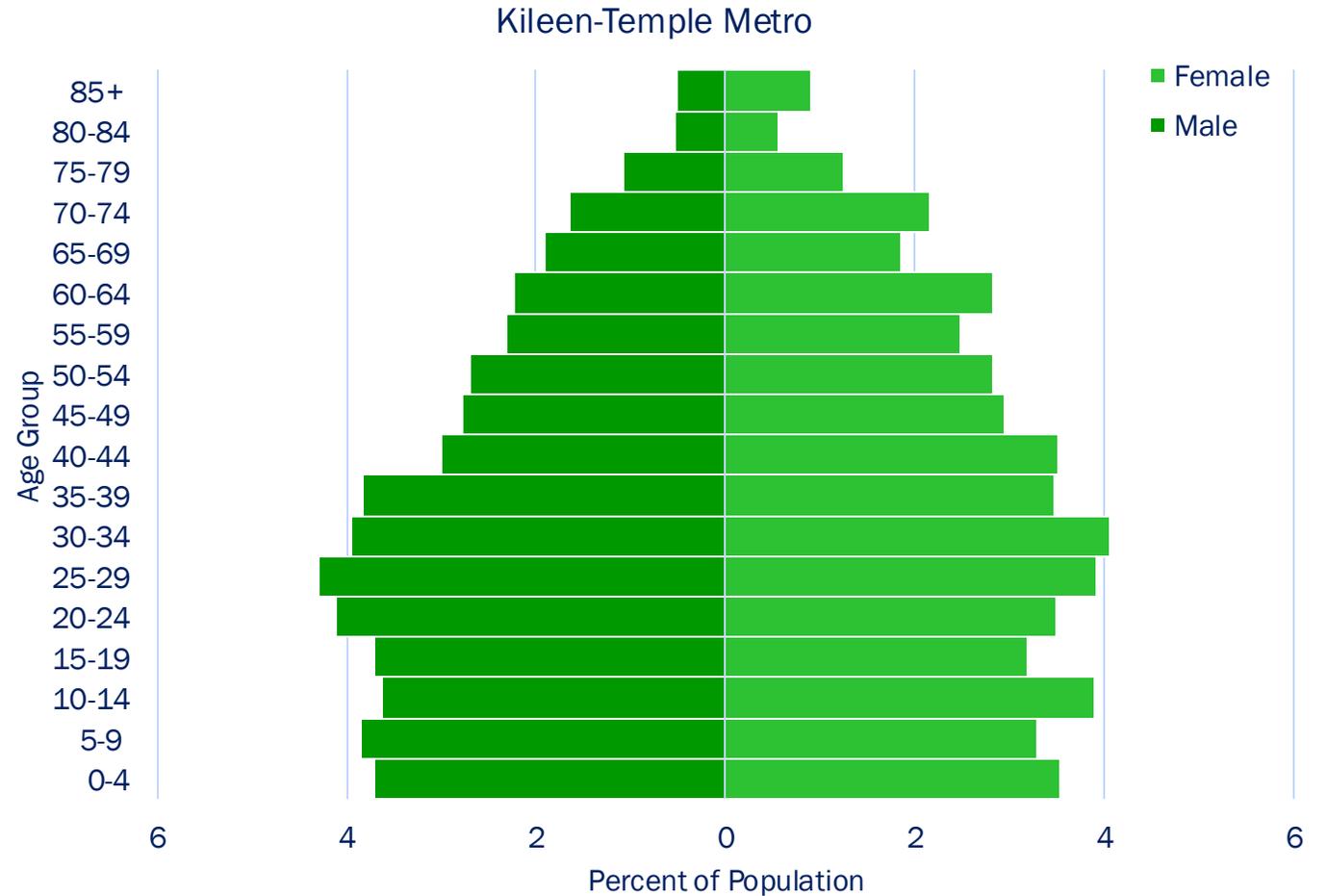


Source: U.S. Census Bureau, American Community Survey, 2023 1-Year Estimates



The Killeen-Temple metro area age distribution is young with a strong base.

- Median Age = 33.2 years
- % Child Population = 26.1%
- % Older Population = 12.4%

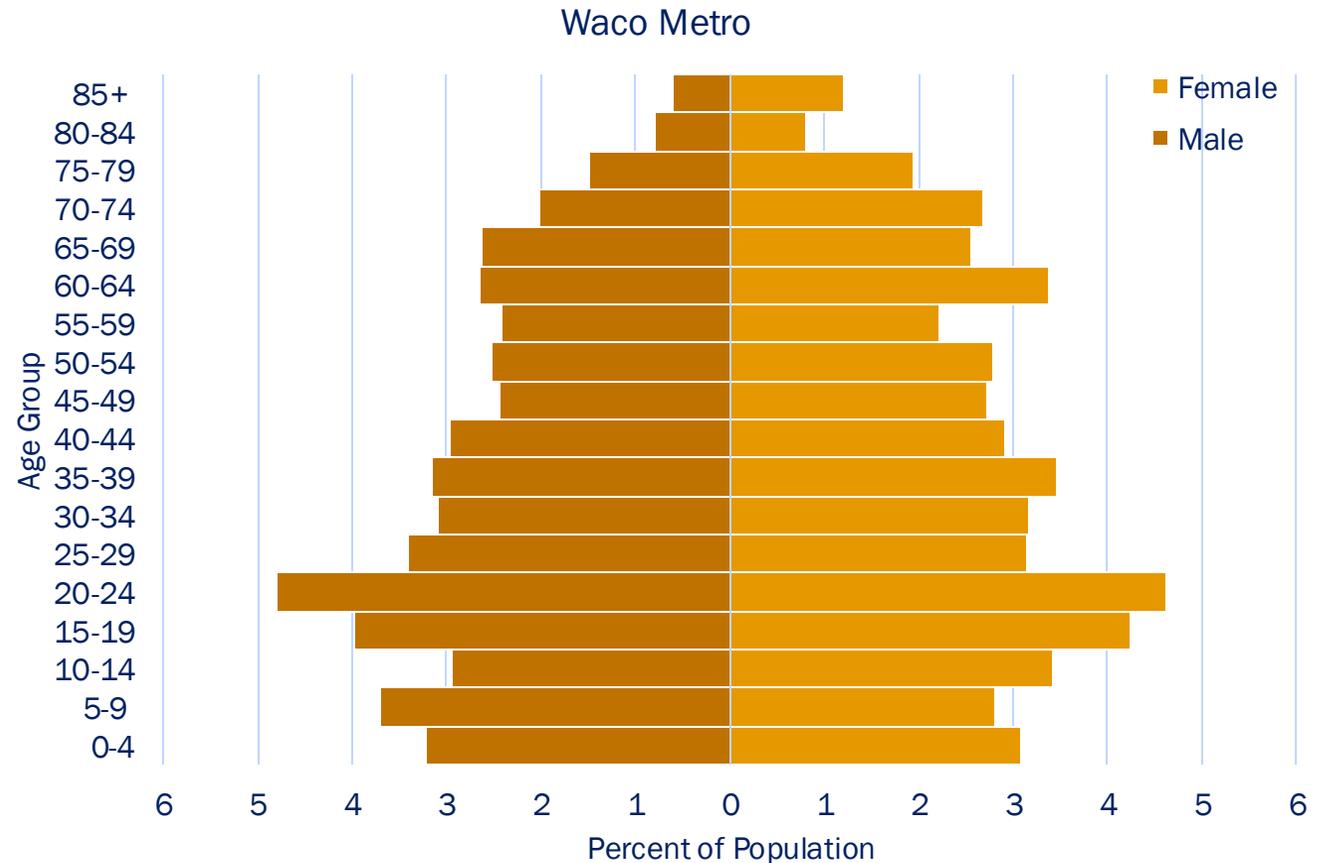


Source: U.S. Census Bureau, American Community Survey, 2023 1-Year Estimates



The Waco metro area age distribution is young with a strong base.

- Median Age = 35.3 years
- % Child Population = 23.4%
- % Older Population = 16.7%



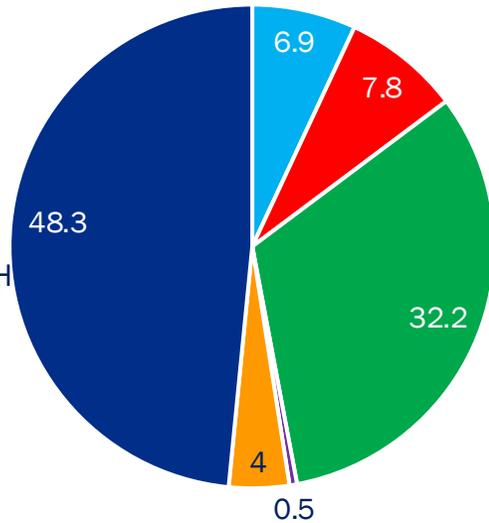
Source: U.S. Census Bureau, American Community Survey, 2023 1-Year Estimates

Racial & Ethnic Composition

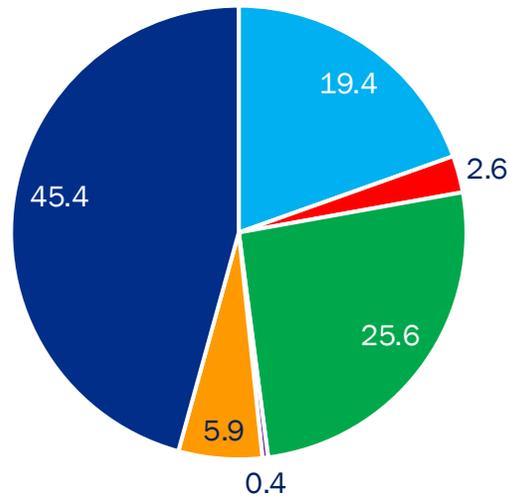


Racial & Ethnic Composition in Central Texas

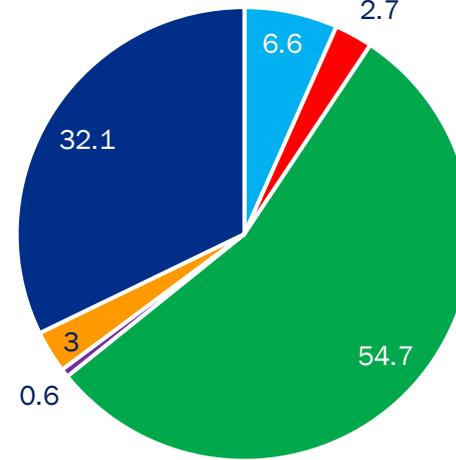
Austin Metro



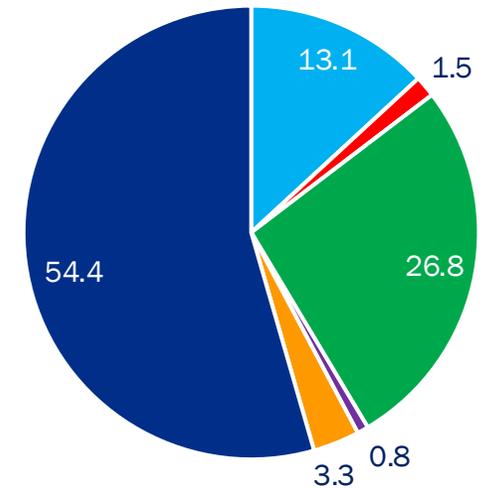
Killeen Metro



San Antonio Metro



Waco Metro



- Black, NH
- Asian, NH
- Hispanic
- Of Another Race, NH
- Multiracial, NH
- White, NH

Socioeconomic Indicators

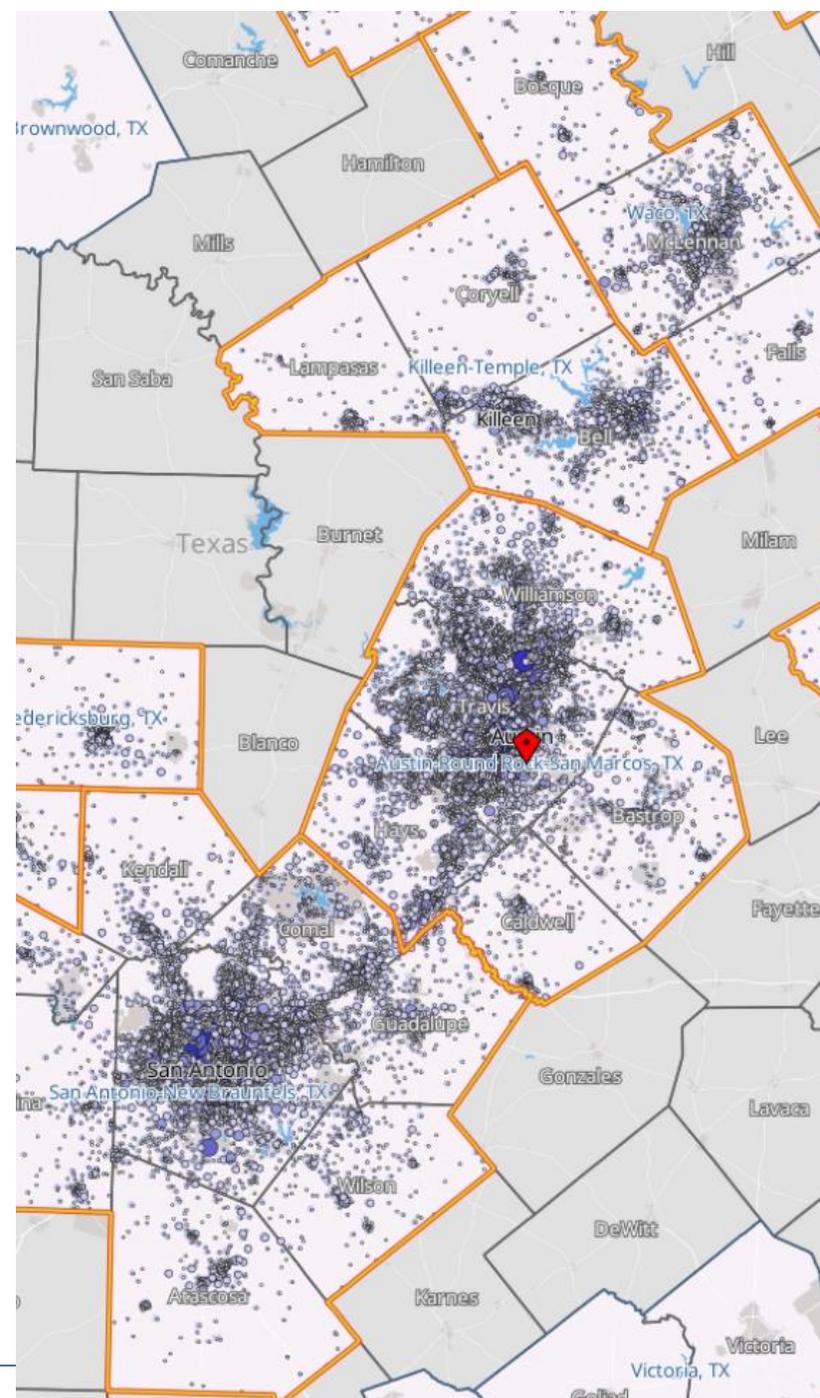


Socioeconomic Indicators in Central Texas

	Austin Metro	San Antonio Metro	Killeen Metro	Waco Metro
% Adults with BA and above	52.1%	33.1%	27.0%	27.3%
Median Household Income	\$98,508	\$73,195	\$71,013	\$62,743
Median Home Value	\$487,200	\$292,700	\$251,000	\$250,500
Homeownership Rate	58.1%	64.3%	60.0%	66.7%
Median Rent	\$1,752	\$1,342	\$1,300	\$1,115
Housing Cost Burden	52.6%	54.0%	48.6%	56.7%
Job Growth Oct'23-Oct'24	1.7%	2.3%	0.7%	1.7%
Labor Force Participation	71.9%	65.3%	64.3%	61.1%
Unemployment Rate Oct '24	3.6%	3.9%	5.2%	3.7%



Employment throughout Central Texas Region

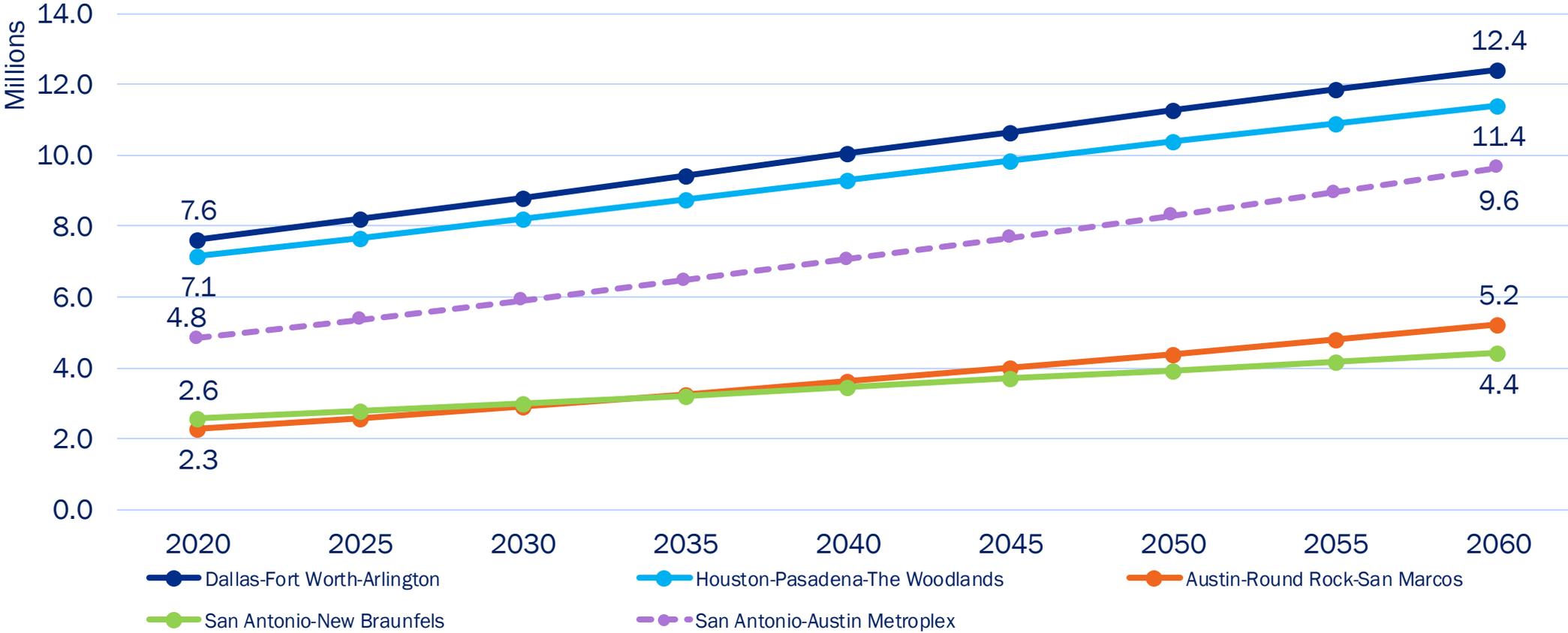


Future Growth in Central Texas



Texas is projected to grow to between 36.7 and 44.4 million by 2060. The 4 largest metros will make up over 75% of this future population.

Large Texas Metro Population Projections, 2020 - 2060

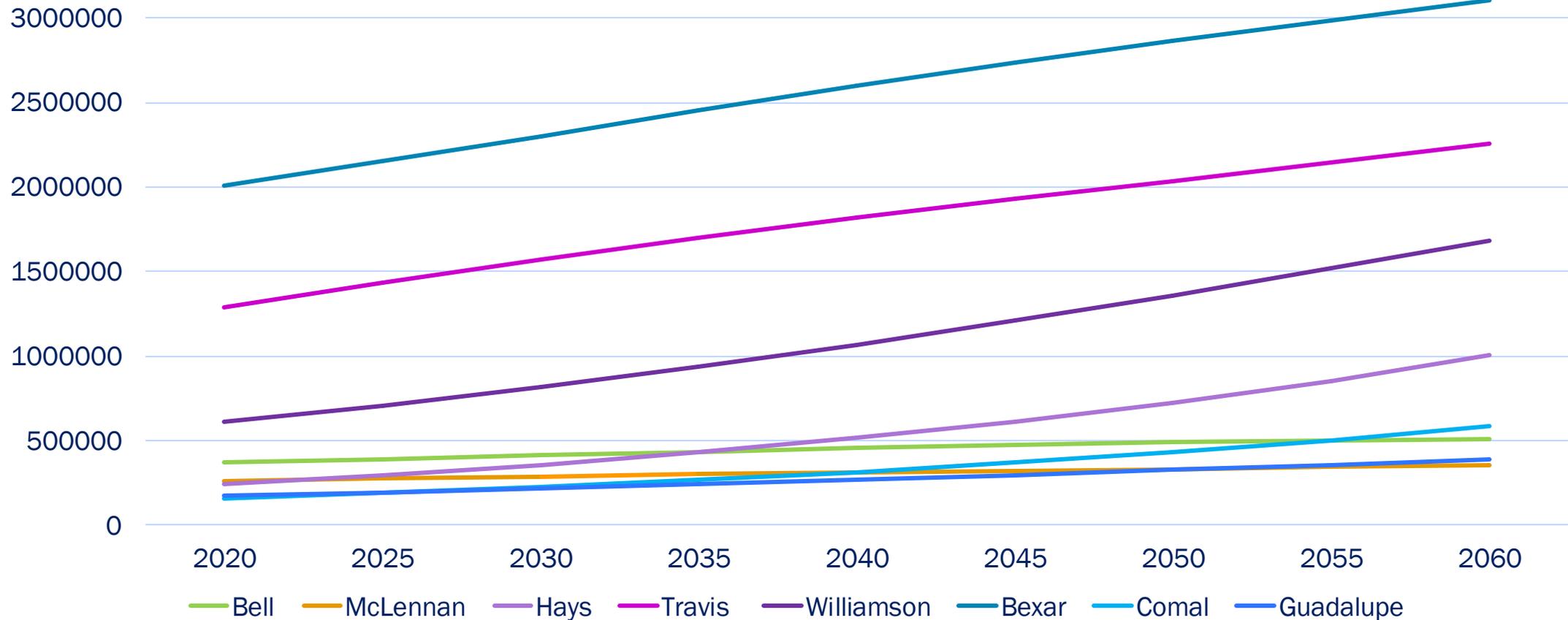


Source: Texas Demographic Center, 2022 Population Projections, 2010-2020 Migration Scenario



The Central Texas Region is projected to grow to nearly 10 million by 2060.

Largest Central Texas Counties





Population growth is projected to vary across the region, with Hays County growing most rapidly and Williamson and Travis adding the greatest numbers.

Austin MSA County	2020 Population	2060 Projection	Numeric Change, 2020 - 2060	Percent Change, 2020 - 2060
Bastrop	97,216	223,711	126,495	130%
Caldwell	45,883	76,291	30,408	66%
Hays	241,067	1,003,130	762,063	316%
Travis	1,290,188	2,252,137	961,949	75%
Williamson	609,017	1,682,556	1,073,539	176%
Austin Metro	2,283,371	5,237,825	2,954,454	129%

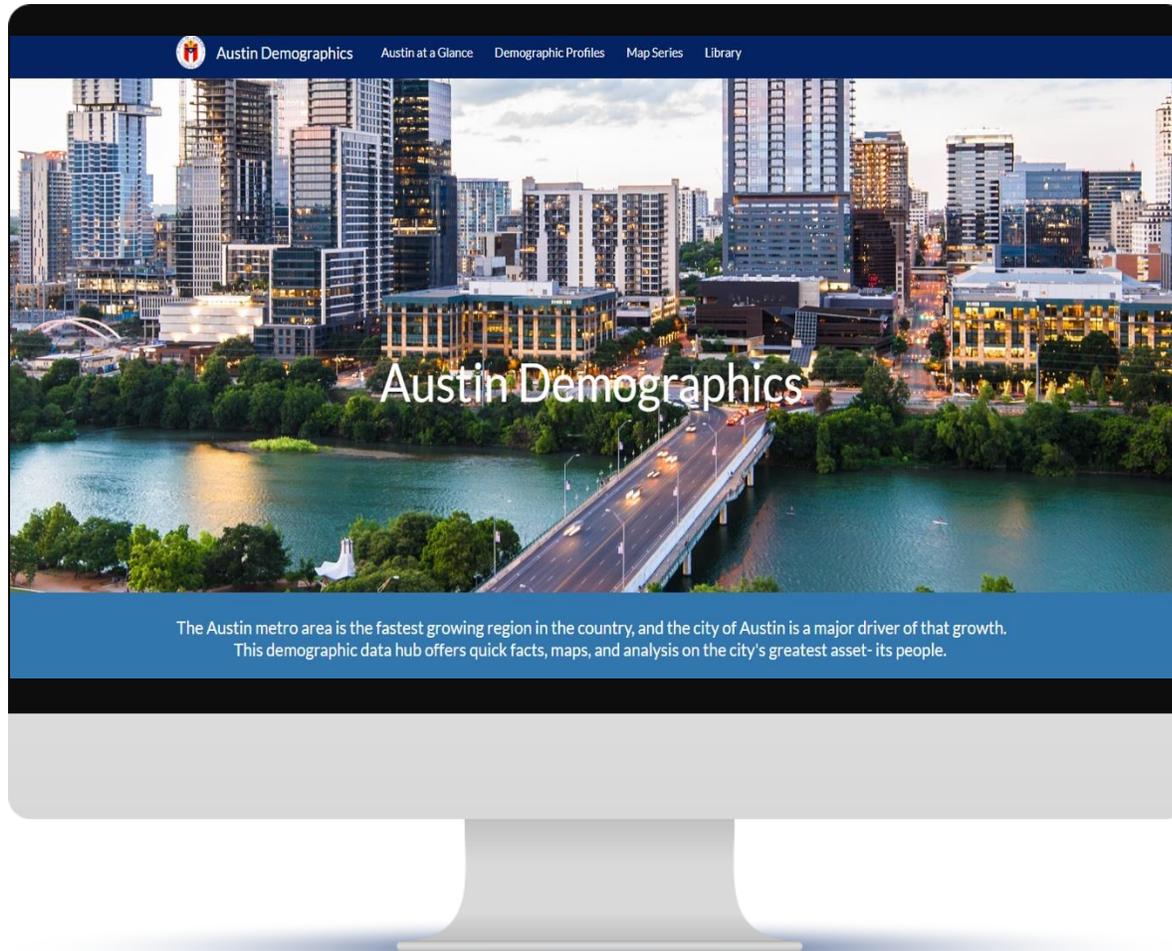
Source: Texas Demographic Center, 2022 Population Projections, 2010-2020 Migration Scenario



Planning for the Future

- The Central Texas region is a fast-growing, young, economically vibrant, and diverse region.
- Population in the region is projected to rival Texas's largest metros.
- Policies put in place today will have long-standing effects on our communities.
- Successful regional efforts will have considered demographic and population change trends.





Visit our website for:

- Quick Stats
- Demographic profiles for the city, county, MSA, and council districts
- Interactive Maps and StoryMaps
- Library with additional resources
- Data Request [form](#)
- Sign up [here](#) for occasional emails on our latest demographic analysis.

austintexas.gov/demographics



PLANNING
DEPARTMENT

Thank you!

Lila Valencia, Ph.D.

lila.valencia@austintexas.gov