

CATALYST SUMMIT **20 24**

A premier event to unite leaders in the six-county region who are engaged in addressing policy challenges impacting business, government and non-profit institutions and communities. Showcasing new research and efforts to address challenges around the region.

Presenting Sponsor

Exclusive, overall event sponsorship facilitates regional leadership across business, government and non-profit sectors. Only through long term, persistent collaboration can we tackle the intractable challenges facing Central Texans.

Regional Champion

Regionalism takes time, commitment and collaboration. What do today's leaders across the region see as our greatest challenges and opportunities? How can catalysts increase regional collaboration?

SOLD

Catalyst Award Sponsor

Recognize the 2024 recipients of the Central Texas Catalyst Award:

The Avery Family

Equity Champion

Ensuring all voices have a seat at the table is integral for thorough policy discussions. Enable participation of key leaders of diverse backgrounds, hometowns, perspectives and financial resources.

Environmental Impact

Water is essential. This sponsorship provides attendees a ceramic, insulated event tumbler and a contribution to **charity:water** - a nonprofit organization bringing clean and safe water to people around the world.

Reception Sponsor

Attendees will need time to process the pack agenda, full of data, discussions and discernment. There is no better time and place than a wrap up reception.

SOLD

Breakout Sessions

Attendees will hear new data and ideas and discuss policy implications at the intersection of big ideas and intractable challenges: from housing and workforce to education and mobility

Regional Partner

An opportunity to list your organization's name in support of regional collaboration.

On December 9, 2024, an exclusive gathering of two hundred Central Texas Leaders for a day of interactive workshops, thought provoking speakers and networking to explore how we can work collaboratively to move the needle forward for our region.

Presenting Sponsor – \$25,000

Exclusive, overall event sponsorship facilitates regional leadership across business, government and non-profit sectors.

- Recognition from podium as exclusive Catalyst sponsor
- Opportunity to introduce company from podium or video
- Ten (10) event tickets
- Logo recognition in event program, PowerPoint, signage during the event
- Logo recognition on digital invites/communications for this event
- Logo recognition on website event page

Regional Champion – SOLD

Regionalism takes time, commitment and collaboration.

- Recognition from podium as Regional Champion
- Opportunity to introduce company from podium
- Five (5) event tickets
- Logo recognition in event program and PowerPoint during the event

Environmental Impact Sponsor – \$7,500

Water is essential. Provide attendees a ceramic, insulated event tumbler and help provide clean and safe water to people around the world.

- Company logo on tumbler, sponsor lists and screens during recognition
- Three (3) event tickets
- Logo recognition in event program and PowerPoint during the event

Equity Sponsor – amount per agreement

Ensuring all voices have a seat at the table is integral for thorough policy discussions.

- Recognition from podium
- Opportunity to introduce company
- Four (4) event tickets
- Logo recognition in event program and PowerPoint during the event

Reception Sponsor – SOLD

Attendees will need time to process the packed agenda, full of data, discussions and discernment. There is no better time and place than a reception.

- Recognition from podium as Visionary sponsor
- Three (3) event tickets
- Logo recognition in event program/PowerPoint/signage during the event

Catalyst Award Sponsor – \$5,000 each

Recognize the 2024 Central Texas Catalyst Award recipients.

- Recognition from podium as Catalyst Award sponsor
- Logo recognition in event program and PowerPoint during the event
- Two (2) event tickets
- Four (4) award luncheon tickets

Breakout Session Sponsors – \$5,000 each

Attendees will hear new data and ideas, see informative maps and graphics, discuss policy implications at the intersection of big ideas and intractable challenges.

- Opportunity to introduce one breakout
- Logo recognition in event program, PowerPoint during the event and breakout
- Two (2) event tickets

Regional Partner – \$2,500 each

Announce your organization's support for regionalism.

- Logo recognition at event and on registration page
- Includes one (1) event ticket

Staff Support – 6 spots (4 filled)

it takes a mighty team to pull off this summit. Member organizations volunteer staff to help out on the day of the summit

- Logo recognition in event program and PowerPoint during the event

Sponsor Commitment Form

Sponsorship Opportunities

- Presenting Sponsor - \$25,000
- Regional Champion - SOLD
- Catalyst Award - \$5,000 each
- Equity Champion - per agreed
- Environmental Impact - \$7,500
- Reception - SOLD
- Breakout Sessions - \$5,000 each
- Regional Partner - \$2,500 each

Sponsor Information

Organization Name (as you would like it to appear in recognitions)

Mailing Address

Sponsor Contact Name

Email Address

Phone Number

Check included. Payable to Austin Area Research Organization. Mail to:
114 W. 7th Street, Suite 800, Austin, TX 78727

Invoice Me Via email at

Sponsor Signature

Email this form to sguzman@aaroregion.com