

CENTRAL TEXAS
**CATALYST
SUMMIT** 20
26

PRESENTED BY **aaro** AUSTIN AREA RESEARCH ORGANIZATION

SPONSORSHIP OPPORTUNITIES

Put your organization in front of 200 Central Texas leaders focused on the future of this region: business owners, civic leaders, elected officials, government and non-profit decision-makers.

Nov. 16 2026, 8am - 5pm
San Marcos
Convention Center

Contact Sandy Guzman
sguzman@aaroregion.com
512-431-6193





PRESENTED BY **aaro** AUSTIN AREA RESEARCH ORGANIZATION

PREMIUM SPONSORSHIPS



Help us convene 200 Central Texas leaders to discuss the connectivity of our region's most pressing challenges: from housing, mobility and water to education, healthcare and equity.



\$25,000

Catalyst Presenting Sponsor (1 remaining)

- ✓ Intro Business from podium
- ✓ Introduce a Mainstage Speaker
- ✓ 10 Event Tickets
- ✓ Recognition on invitations
- ✓ Recognition on event webpage
- ✓ Recognition on event app

\$15,000

Regional Champion (1 remaining)

- ✓ Introduce Business from podium
- ✓ 6 Event Tickets
- ✓ Recognition in event materials

\$10,000

Supporting Sponsor (4 available)

- ✓ Logo on unique event swag
- ✓ 4 Event Tickets
- ✓ Recognition in event materials





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CATALYST AWARD SPONSORSHIP



Join us in recognizing the impact of
Fred Heldenfels
Founder Heldenfels Enterprises
Central Texas Catalyst



\$5,000 CATALYST AWARD SPONSOR

- 8 seats at a reserved table during the luncheon award ceremony
- 4 tickets to the Catalyst Summit
- Recognition during the program and in event materials

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CENTRAL TEXAS

CATALYST SUMMIT 2026

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2026 SPONSORSHIPS

Connect with key leaders at major Central Texas institutions, regional businesses and local governments as we explore successful partnerships, emerging projects and inspirational leadership at work.



\$7,500

SOLD

Reception Sponsor (1 exclusive)

- ✓ Recognition during event
- ✓ 3 Event Tickets
- ✓ Signage at reception
- ✓ Recognition on materials
- ✓ Recognition on event webpage
- ✓ Recognition on event app

\$5,000

Breakout Room Sponsor (8 available)

- ✓ Introduce Breakout Speaker
- ✓ 2 Event Tickets
- ✓ Recognition in materials

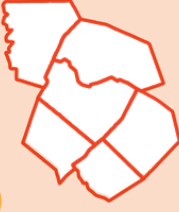
\$2,500

Regional Partners (unlimited)

- ✓ 1 Event Ticket
- ✓ Recognition in event materials



2026 SPONSORSHIPS



	PRESENTING	REGIONAL CHAMPION	SUPPORTING	CATALYST AWARD	RECEPTION	BREAKOUT	REGIONAL PARTNER
	\$25,000	\$15,000	\$10,000	\$5,000	\$7,500	\$5,000	\$2,500
# Sponsorships Available	4 ₃	2 ₁	4	unlimited	SOLD	8 ₆	unlimited
Introduce Mainstage Speaker	✓						
Recognition on invitations	✓						
Intro Business from podium	✓	✓					
Recognition on event webpage	✓	✓	✓	✓			
Recognition on materials	✓	✓	✓	✓			
Recognition on event app	✓	✓	✓	✓			✓
Recognition during event	✓	✓	✓	✓			
Signage at reception	✓	✓	✓	✓	✓	✓	✓
Event Tickets	10	6	4	4	3	2	1
Logo on event swag			✓				
Named Table				✓			
Introduce Breakout Speaker						✓	



A premier event to unite leaders in the six-county region who are engaged in addressing policy challenges impacting business, government and non-profit institutions and communities. Attendees include local elected officials, government decision makers, civic leaders and business owners.

SPONSOR COMMITMENT FORM

Choose Sponsorship Level

___ Catalyst Presenting Sponsor - \$25,000

___ ~~Reception Sponsor - \$7,500~~

___ Regional Champion Sponsor - \$15,000

___ Breakout Room Sponsor - \$5,000

___ Supporting Sponsor - \$10,000

___ Regional Supporters - \$2,500

___ Catalyst Award Sponsor - \$5,000

Sponsor Organization

Mailing Address

Sponsorship Contact

Name

Phone

Email

Contact for Invoicing if different from sponsorship contact:

Name

Phone

Email

Payment due within 30 days. Payments via check may be mailed to: 114 W. 7th Street, Suite 800, Austin, TX 78727. The invoice will be emailed to the Invoicing Contact listed above.

ABOUT AARO

The Austin Area Research Organization (AARO) is a non-partisan nonprofit membership organization made up of 120 of the top thought leaders from Travis, Williamson, Hays, Bastrop, Burnet and Caldwell counties. These business, community and civic leaders are thoughtfully and intentionally selected from across the six-county region and diverse economic sectors to ensure that varied voices are heard.

To discuss sponsorship details, please contact Sandy Hentges Guzman, CEO (512) 431-6193 or sguzman@aaroregion.com.